

El Segundo Herald

The Weekly Newspaper of El Segundo

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Inside This Issue

Business Briefs.....	3
Business &	
Professional.....	12
Calendar.....	3
Classifieds.....	13
Crossword/Sudoku.....	13
Food.....	7
Frankly Plank.....	6
Legals.....	14
Obituaries.....	2
People.....	2
Pets.....	15
Police Reports.....	3
Politically Speaking.....	5
Real Estate.....	9-11
Smile Awhile.....	2
Sports.....	4, 6

El Segundo High School Football Anticipates Successful Season



The El Segundo Eagles have been working hard throughout the summer preparing for the upcoming season. Seen here: 71-Nico Bonilla and 70-Christian Rivera, both of whom will anchor the offensive line. Photo by Gregg McMullin.

City Faces Larger Than Expected Budget Deficit

By Brian Simon

After finally adopting a structurally balanced budget last September for the first time in a decade where ongoing revenues equaled ongoing expenditures, it was back to the drawing board for the El Segundo City Council last Thursday when some bad financial news forced the group to authorize the use of various one-time monies to shore up a much larger than expected deficit. During its second strategic planning session this summer, the Council learned that the City will face an estimated \$4.9 million general fund deficit for the upcoming 2012/13 fiscal year.

To balance the books, City staff recommended moving \$739,000 out of the Economic Uncertainty Fund, \$525,150 from the aquatics facility maintenance/repair fund (this does not affect the \$1.8 million still sitting in the Aquatics Fund to be used for future pool construction), \$314,280 that had been earmarked for City Hall improvements, and \$2.6 million out of the Capital Improvements Fund (specifically pulling monies deposited to reimburse the infrastructure loan for the Douglas Street project, with \$1.5 million still set aside to cover the next three annual payments). Seeing no other viable options, the Council unanimously approved the allocations. It will adopt the new balanced (but not structurally so) budget at its second meeting in September.

During her budget presentation to the Council, Finance Director Deborah Cullen also reported an additional \$814,435 shortfall for the current fiscal year because the City's reserves fell under the required 17 percent benchmark. To replenish the amount, the City will freeze \$300,000 previously set aside for economic development, cut various contracts and other discretionary spending across all departments, and leave two recent vacancies unfilled.

Noting that "a lot has changed" since June when Cullen's report was far rosier, City Manager Greg Carpenter said there were still "moving pieces that may resolve next month" that could change some of the numbers for the better. But he also warned the Council, "We need \$1.5 million in new revenues every year just to keep up with the increases."

The revenues took an unexpected hit recently

when the City learned that an unidentified major local company recently changed its business model as to how it reports its tax payments. As a result, 98 percent of the firm's sales and use taxes now go into a County pool instead of directly to El Segundo's coffers. The change will cost the City \$2.2 million in previously projected revenues next year. Other adjustments contributing to the

See City, page 4

Council Moves Forward With Smoky Hollow, Golf Course Revamps

By Brian Simon

Taking to heart recommendations from a panel of industry experts from the Urban Land Institute (ULI) who visited the community in late March, the El Segundo City Council on Tuesday authorized staff to proceed with a wide-ranging program to transform Smoky Hollow and spur the "right kind of development" to improve the area, respond to market forces and create a unique mixed-use office/industrial district. Upcoming tasks will include creating a comprehensive parking program to address the lack of spaces and public lots currently available (estimated timeline 24 months); revamping the district's 27-year-old specific plan to identify preferred land uses, adjust floor area ratios, identify centers of activity, consider parcel consolidation opportunities, rewrite development standards and prepare an environmental impact report (18 to 24 months); building the area's Internet infrastructure by placing fiber optic lines in available open trenches while also capitalizing on future cost savings (nine months), marketing and branding the

district through word of mouth, a ribbon-cutting program, trade publication and trade show promotions and signage (two months/ongoing); and establishing a public-private partnership with Chevron where the refinery could provide seed money/resources for the specific plan revision and assist in the parking program by helping acquire property and/or sharing the lot on the northeast corner of El Segundo Boulevard and Main Street.

In moving forward, the City will utilize mostly its own personnel with some consultant input and estimates the total cost of program implementation at \$426,000 over the next two fiscal years. The general maintenance fund will subsidize the price of the new specific plan.

Next up, staff will continue its research on parking, land uses, development standards and fiber optics and bring back the information for additional community meetings and Planning Commission and Council feedback before drafting the new specific plan starting in January 2013.

See Council, page 8

Weekend Forecast

Friday
AM Clouds/
PM Sun
Cloudy
75°/61°



Saturday
Sunny
69°/63°



Sunday
Sunny
76°/61°



SMILE awhile



Smile, you are on candid camera! My 11-month-old Aidan showing off his cute teeth! Provided by Becky Cheng.



While on Gibraltar in April 2012, we were treated to closeups of the Barbary Apes (actually they are Macaques). This one was appearing to casually ignore me, while still looking out for a thrown peanut. Photo taken by Jon Olson with a Panasonic DMC-FZ35.



Gerald Saiz checking out the corn for dinner! Provided by Nancy Saiz.

Readers send us your photos! Do you have a favorite photo? An old yearbook photo? Glamour Shot? Baby photo? **We want them.** We will accept only one photo, per person, every month. Once a month, we will pick a "Staff Favorite" and the winner will get a **\$25.00 gift certificate** from one of our advertisers.

Email your photos to: Management@heraldpublications.com. We will only accept emailed photos and they must be in jpg form.

Finance

How to Save on Back-to-School Shopping

By Jason Alderman

On the fun-o-meter, I'd probably rank back-to-school shopping right above getting a flu shot and preparing income taxes. Never mind the hassle of figuring out what our kids need for the coming school year and dragging them to the mall, it's just so expensive.

For example, our son insists that we replace his baseball glove and bat as he enters 7th grade. (He's right – his four-year-old mitt has seen better days.) Also, our daughter is starting soccer and needs cleats – good ones aren't cheap and footwear is one area where we refuse to scrimp.

Many years ago my wife and I learned our lesson and started setting aside money each month for the inevitable – and unexpected – expenses that crop up each fall. By trial and error – and sound advice from fellow parents – we've developed a back-to-school budgeting checklist:

First, calculate how much you can afford to spend on school-related expenses without blowing your overall budget or racking up debt. Scoring bargains won't help your bottom line if you end up paying interest on unpaid balances.

Next, make a comprehensive list of anticipated expenses for each child and build in a cushion for unexpected costs. Try these strategies:

- Examine previous years' bills and compare notes with other, more experienced parents.
- Ask the school which supplies they expect you to buy. Pool resources with other families to take advantage of volume discounts and sales.
- Spread clothing purchases throughout the year so your kids won't outgrow everything at once; plus you can take advantage of off-season sales.
- Review school dress codes so you don't waste money on inappropriate clothing.
- Before buying new clothing or accessories, look for "gently used" items in the closets of your older kids, friends and neighbors, at



garage sales, thrift and consignment stores, and sites like Craig's List.

- Find out how much extracurricular activities (athletics, music, art, etc.) cost. Account for uniforms, membership dues, private lessons, field trips, snacks, etc.

- Compare the cost, convenience and nutritional value of school lunches and snacks versus food you prepare yourself.

you prepare yourself.

- Learn your school's policy on immunizations and see what's covered by your insurance – or which ones you can access free at health fairs or community clinics.

- Factor in public transportation, school bus or carpool expenses.

- Although shopping online can save money, time and gas, don't forget shipping and return costs, which could undo any net savings. If your kids are old enough, put them in charge of online comparison shopping.

- Clip newspaper and online coupons. Many stores will match competitors' prices even if their own items aren't on sale. Plus, many consolidation websites post downloadable coupons and sale codes for online retailers.

- Mobile shopping apps let in-store smartphone and mobile browser users scan product barcodes and make on-the-spot price comparisons, read reviews, download coupons, buy products and more.

Some parents wrestle over whether or not to take their kids on shopping trips. I think it's worth the effort so they can hear and absorb your decision-making process and understand what's available to spend. My kids are probably sick of hearing me say, "I'm going to buy this brand of underwear because it's cheaper, which will give us more money to buy a better-quality jacket."

Bottom line: Back-to-school shopping can be tedious, but if you plan carefully, you can save time, money and aggravation.

Jason Alderman directs Visa's financial education programs. To Follow Jason Alderman on Twitter: www.twitter.com/PracticalMoney.

People

Marine Pvt. Manzo

Pvt. Michael C. Manzo completed the Marine Corps Recruit Depot Boot Camp in San Diego as a member of Honor Platoon 2125 on August 10, 2012. He received the Sharpshooter Medal and is ordered to report to Camp Pendelton-School of Infantry. •



Obituaries

Helen Moore

In Loving Memory of
Helen Moore

"We sing the melody to our life's song, but the people who touch us provide the harmony. And underneath it all, guiding us and supporting us, is the rhythm of our faith."

-Robin Roberts

Helen Kathryn Knutson Moore, born in Kenmare, North Dakota on September 13, 1915, passed away quietly in her sleep on Monday, August 6, 2012 in El Segundo, California. She is flying The Friendly Sky's.

Helen was employed by United Airlines for over 30 years and retired in 1982. She traveled extensively around the globe utilizing her travel benefits. She was an active member of the United Airlines Mainliner Club, LA Chapter. As a resident of El Segundo for some seventy years, Helen participated as a member of the El Segundo Women's Club



and the El Segundo United Methodist Church. Her church activities were many, including the Elizabeth Circle and the United Methodist Women whose commitment is to serve those in need throughout the world.

Helen is preceded in death by husband Lowell Moore of Onamia, MN, and El Segundo, CA and son Thomas Moore, of Cloverdale, CA. Helen is

survived by daughter Barbara Moore Fordree, Kingwood, TX, son Patrick Moore, Indian Wells, CA, daughter Mary Moore Matsumoto, Oxnard Shores, CA and daughter Kathleen Moore Bennett, Auburn, CA. She also leaves nine grandchildren and nine great grandchildren.

Helen will always be remembered for her unconditional love and caring for her family and friends who could always depend on her support. She will be missed by many.

"If you live to be a hundred, I want to live to be a hundred minus one day so I never have to live without you."

~ A.A. Milne, *Winnie-the-Pooh*



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Calendar

There is a limited word count of 20 words and fees will apply. Email to escalendar@heraldpublications.com. Deadline for submissions is Thursday at 9 a.m.

SATURDAY, AUGUST 25

• Tree Musketeers Seeks Volunteers Registration open for Sat, Aug 25 10 a.m. to noon, TLC for Trees. Join volunteers of all ages care for trees we've planted in El Segundo at Trees to The Sea on Imperial Highway. It's a great way to "dig in" to your community and fight global warming. Contact volunteers@treemusketeers.org or call 310-322-0263 for details and to sign up.

UPCOMING

Job's Daughters Ice Cream Party, girls 9 to 19

and their families too. Sunday, Sept. 9, 2 p.m. to 4 p.m., El Segundo Masonic Center, 520 Main St. Questions: 310-259-6132.

ONGOING

• Performances of "The Wiz" will take place at the El Segundo Performing Arts Centre at El Segundo High School on August 23, 24, 25 at 7 p.m. and August 19 & 26 at 2 p.m. Also, please join us for a special "Meet the Cast" event on Sunday, August 19 at 1 p.m. Tickets will be available at the door. Pre-Sale tickets are on sale now for \$8 each through August 15. General Admission Tickets will go on-sale beginning August 16 for \$10 each. Children age 2 and under are free. All ages are welcome and invited to attend. •

Business Briefs

The Wiz Comes to Town

The City of El Segundo Recreation & Parks announced its Summer Drama Camp Production of *The Wiz*. Performances will take place at the El Segundo Performing Arts Centre at El Segundo High School on August 16, 17, 18 & 23, 24, 25 at 7 p.m. and August 19 & 26 at 2 p.m. Also, please join us for a special "Meet the Cast" event on Sunday, August 19 at 1 p.m. Tickets will be available at the door. The Youth Drama Program is

for youth in the El Segundo and surrounding communities ages 5 to 18 years old. Pre-Sale tickets are on sale now for \$8 each through August 15. General Admission Tickets will go on-sale beginning August 16 for \$10 each. Children age 2 and under are free. All ages are welcome and invited to attend. If you would like more information or directions to the Clubhouse, please contact the Recreation & Parks Department at (310) 524-2362. •

Police Reports

Compiled by Cristian Vasquez
SATURDAY, AUGUST 18

One female adult was arrested at 0221 hours from Imperial Highway and Pershing Drive for misdemeanor DUI.

Petty theft occurred at 1652 hours in the 2500 block of E. El Segundo Boulevard. Three suspects stole three chairs, a tent and cooler

FRIDAY, AUGUST 17

On-line petty theft report was taken at 0900 hours from the 800 block of E. Grand Avenue. Mail was taken from a mail box.

On-line petty theft report was taken at 0905 hours from the 200 block of W. Palm Avenue. A Raleigh bicycle was taken.

Vandalism occurred between 1700 hours on 08/16/12 and 0826 hours on 08/17/12 in the 600 block of S. Douglas Street. Graffiti was found on the side of a building.

A burglary (vehicle) report was taken at 1023 hours from the 2100 block of E. Grand Avenue. Unknown suspect(s) broke the driver's window of a 2010 Dodge Caravan and took the driver's window controls.

Vandalism report was taken at 1131 hours from the 200 block of N. Sepulveda Boulevard. The victim's vehicle tires were slashed.

Fraudulent check report was taken at 1135 hours from the 100 block of Main Street. Fraudulent checks were written over the past year.

THURSDAY, AUGUST 16

A burglary (vehicle) report was taken at 0941 hours from the 800 block of Main Street. Unknown suspect(s) broke a window and took property.

A burglary (vehicle) report was taken at 1124 hours from the 700 block of Eucalyptus Drive. Unknown suspect(s) broke a window and took property.

A burglary (vehicle) report was taken at 1330 hours from the 100 block of North Continental Boulevard. Unknown suspect(s) used a screwdriver to open the driver's door and took a GPS.

A traffic accident (with no injuries) occurred at 1346 hours at the 900 block of North Sepulveda Boulevard, vehicle versus vehicle.

One male adult was arrested at 1400 hours from Crenshaw in the city of Los Angeles for burglary, possession of drug paraphernalia, parolee at large and petty theft with prior.

One male adult was arrested at 1923 hours from the 300 block of Virginia Street for battery.

A petty theft report was taken at 1929 hours from the 2100 block of East Grand Avenue. Unknown suspect took a bicycle.

One male adult was arrested at 2205 hours from the 700 block of South Allied Way for petty theft.

One male adult was arrested at 2304 hours from Aviation Boulevard and Imperial Highway for one outstanding LASD felony warrant and four LASD misdemeanor warrants.

WEDNESDAY, AUGUST 15

One male adult was arrested at 0105 hours from Sepulveda Boulevard and Imperial Highway for misdemeanor DUI with a BAC of .08% or above.

An online identity theft report was taken at 1503 hours from the 600 block of Illinois Court. Unknown suspect(s) used the victim's personal information to file a fraudulent tax return.

TUESDAY, AUGUST 14

One male adult was arrested at 0612 hours from Vista del Mar and Imperial Highway for misdemeanor DUI.

Grand theft report was taken at 0805 hours from the 1600 block of East Palm Avenue. Taken was miscellaneous jewelry.

Missing person report was taken at 1308 hours from the 500 block of North Sepulveda Boulevard. An elderly male was reported missing.

Misdemeanor hit and run report was taken at 1859 hours from the 500 block of North Sepulveda Boulevard, vehicle versus vehicle.

An online misdemeanor hit and run report was taken at 2207 hours on 08/13/12 from the 700 block of West Imperial Avenue, vehicle versus vehicle.

One female adult was detained at 2322 hours from the 700 block of West Imperial Avenue and transported to Del Amo Hospital for a 72-hour psychiatric evaluation.

MONDAY, AUGUST 13

One female adult was arrested at 0336 hours from Imperial Highway and Vista Del Mar for misdemeanor DUI.

Burglary (residential/vehicle) report was taken at 0759 hours from the 600 block of West Palm Avenue. Unknown suspect(s) broke into the victim's apartment and vehicle. Taken were miscellaneous documents and jewelry.

Burglary (vehicle) report was taken at 0943 hours from the 2200 block of East Park Place. Taken from the victim's vehicle was an Apple iPad.

Grand theft (auto) report was taken at 1157 hours from the 2200 block of Rosecrans Avenue. Taken was a blue 2012 Nissan Altima.

Injury report was taken at 1442 hours from Mariposa Avenue and Virginia Street. A male juvenile sustained a head injury when he fell while riding his skateboard.

An online lost property report was filed at 1058 hours from the 300 block of Center Street. A tan purse containing miscellaneous cosmetic items was lost at the location.

Annoying phone calls report was taken at 2045 hours from the 1500 block of East Mariposa Avenue. Victim received several threatening messages from an unknown suspect.

SUNDAY, AUGUST 12

One female adult was arrested at 0200 hours from El Segundo Boulevard and Illinois Street for misdemeanor DUI and driving without a license after being involved in a traffic collision.

Traffic accident (without injuries) occurred at 0108 hours at El Segundo Boulevard and Illinois Street, vehicle versus vehicle.

One female adult was arrested at 1125 hours from the 800 block of Virginia Street for one El Segundo PD misdemeanor warrant.

Found property report was taken at 1805 hours from the 600 block of Illinois Court. A white Apple iPhone was found at the location. •



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"When one door of happiness closes, another opens; but often we look so long at the closed door that we do not see the one which has been opened for us."

~ Helen Keller

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El Segundo Girls Softball All Stars' Remarkable Season

By Edie Ung

Softball may not be in the Olympics this year, but the El Segundo Girls Softball All Stars showed their Olympic spirit with their many accomplishments this summer as they completed a truly remarkable eight weeks of post-season All Star competition. The 12U All Stars garnered the Championship Titles and gold medals at both their District and State Tournaments, and the 10U All Stars earned the Championship Title at Districts, taking home the gold, and was runner up at both the State and Regional Tournaments, earning them silver medals. In addition, this was the first time that all ESGS teams competing in the District Tournament qualified to compete at the Southern California State Championship Tournament. Aside from these achievements, these girls brought home memories that will last a lifetime.

The girls' softball All Star season started with several warm up tournaments to prepare the teams for the championship tournaments. ESGS All Stars kicked off post-season play with a big bang at the Memorial Weekend Tournament in San Clemente. After only a few days of practice together as a team, the 10U All Stars, managed by Coach Rich Reitano, took home the championship trophy in the 10U Silver Division defeating Whittier 10U in the finals; the 12U All Stars, managed by Coach Manny Quintero, made it to the championship finals but fell short to Whittier 12U and earned a respectable second place in the 12U Silver Division. The 14U All Stars, managed by Coach Greg Burner, came in first in their pool but lost in a close match against Los Altos in the semi-finals.

The following weekend, June 1 to June 3, the 8U All Stars, managed by Coach Peter Gianusso, competed in their first All Star tournament of the season at the Los Altos Beach Bash Tournament. Although they lost their pool play games on Saturday, they came back on Sunday to defeat Manhattan Beach 8U in the quarterfinals. Our 8U team was overcome by Palos Verdes 8U Gold in a tight 1-0 loss in the semis. The 10U, 12U, and 14U teams were off to South Huntington Beach's Surf City Classic that same weekend. The 12U All Stars were determined not to come in second again this weekend and concluded the weekend taking home first place trophies.

Back in Orange County June 8 to June 10, the 10U, 12U, and 14U All Stars competed in the Irvine Summertime Classic. The El Segundo teams faced much more competitive teams at this tournament. The all made it to play on Sunday but fell short of making the quarterfinal games.

The Sea Country Classic Tournament has been a favorite Father's Day Weekend tournament for ESGS for the past several years with all teams enjoying the road trip down to Laguna Niguel. The 8U All Stars made an impressive showing at this tournament coming in second in their pool and earning their way to the championship game. Defeated by La Canada 8U, El Segundo 8U took home the 8U Silver Runner Up trophies. They were winners all the way with their awesome performance that weekend, as they stepped it up from their first tournament. While the 8Us were playing in their division finals, El Segundo 12U were faced off against Cypress in the 12U Silver championship game. The 12U All Stars triumphed over their opponents in 5 innings, 14-4, and earned the championship title in their division.

In the final weekend before the District Tournament, the 8U and 10U All Stars stayed closer to home and competed in the Redondo Sunset All Star Warm Up Tournament, June 22-24. El Segundo 10U was undefeated coming into the semi-final games, but lost in a close game against Los Altos who went on to win the tournament.

The preparation, hard work, and dedication that went into all of the practices and warm up tournaments had proven to pay off for

the El Segundo All Stars at the District Championship Tournament, June 29-July 1, in Norwalk. Both the 10U and 12U All Star teams, both of which placed third at the 2011 LA/South Bay-Central C District Tournament, went for the gold this year by earning the District Championship Title in their respective divisions. The 10U All Stars defeated Capo, Newport Mesa, Manhattan Beach, and Los Altos before beating Los Altos again in the championship game of the double elimination tournament. The 12U team was also undefeated and gave up only two runs in the entire tournament. They shut out Culver City and Redondo Sunset and were victorious over Palos Verdes twice to win the tournament. The 14U All Stars beat Palos Verdes and Los Altos but lost to Buena Park and Capo in a close matchup to place fourth overall at Districts. All three teams qualified to play at the Southern California C State Championship Tournament in Lancaster.

The El Segundo 10U, 12U, and 14U All Stars traveled to Lancaster July 13-15 to compete at the Southern California State Championships with temperatures in the upper 90s, a far cry from the temperate South Bay beach weather. The temperature cooled off in the evening to allow all participants to enjoy the Friday evening opening ceremonies and pin trading festivities.

As the parents were keeping the girls as cool as possible with ice chests stocked with water and Gatorade and cooling misters in the dugout, the El Segundo 10U and 12U All Stars battled in the heat to be able to play in the championship games on Sunday.

The 14U All Stars claimed a win against Norco on Friday, but they were eliminated on Saturday with losses to Ojai Valley (Western District Champions) and Los Altos.

El Segundo 10U lost in their first game to Brea (Northern District Champions) on Friday putting them into the losers' bracket early in the tournament, but the team was determined and came back strong to defeat Capo, Manhattan Beach, Hacienda Heights, and Norco on Saturday. On Sunday, the 10s beat Encino-Sherman Oaks (ESO, Western District Champions) and Lake Elsinore (Eastern-North Eastern District Champions) to meet up with Brea 10U again in the state championship game. El Segundo defeated Brea 7-6 but because this is a double elimination tournament, a second championship game needed to be played. In a tight game, El Segundo lost to Brea, 1-2, and earned the Runner Up Title for the State Championship.

Entering the state championship finals on Sunday, the 12U All Stars were undefeated and came through the winners' bracket defeating Walnut (Northern District Runner Up), Central Orange, Palos Verdes (LA/South Bay District Runner Up), ESO (Western District Champions), and Whittier (Northern District Champions). El Segundo did not play their best game in the finals against Imperial (South San Diego District Champions) and lost 5-2, but they had a second chance. Since this was El Segundo's first loss in the tournament, a second championship game was required to be played. After a short break to regroup, the 12U All Stars perked up and easily defeated Imperial 7-3 and took home the gold again with the Southern California State Championship Title.

With both El Segundo 10U and 12U teams placing in the top six at States, once again they were on the road the following weekend as they qualified for the Pacific Coast Regional C Championship Tournament in San Diego, July 20-22. The top teams from Northern California, Central California, Las Vegas, and Hawaii, in addition to Southern California, are represented at this tournament. This Regional Tournament is part of the California State Games, which is a multi-sport event that provides the experience of Olympic competition.

See Softball, page 13

City

from front page

\$4.9 million deficit include \$800,000 less in investment income, a \$300,000 decrease in electric utility tax revenues, and a \$1.6 million increase in personnel costs.

On the expenditure side, the City will pay \$458,000 more next year in salaries—thanks to step increases and special compensation kick-ins for longevity/education incentives. Overtime costs will rise by \$654,200, while PERS (retiree pension and health benefit costs) rates will jump \$475,900 for safety groups and \$144,200 for miscellaneous groups. The City's Other Post Employment Benefits (OPEB) will increase \$239,000 due to an updated valuation. Conversely, non-personnel costs will drop \$116,500 (one percent) after department heads identified various places to cut. One of the contracts the City will let lapse is tree-trimming. Facilities maintenance expenditures (e.g. monies used to repair and maintain City buildings) will also drop by \$150,000, and the City will hold off replacing 80 items viewed as still having some shelf life left.

The City will continue to contribute \$250,000 in cash to the El Segundo Unified School District, with an additional \$80,000 to pay for crossing guards and \$725,000 in in-kind services. The Council also agreed to fund two major wish list items—a \$560,000 ladder truck for the Fire Department that will replace the current 18-year-old vehicle that Chief Kevin Smith said "has been unavailable to provide service" four to five months out of the year and has cost the City over \$200,000 in repairs since 2007. Another \$380,000 will

fund a fiber optics project expected to pay for itself in 2.5 years—and which is viewed as critical to attract Internet and creative companies that need the bandwidth in place.

The City's financial news gets even worse when looking at a three-year forecast. While Cullen figured in two percent annual revenue growth, she also factored in three percent yearly expenditure increases that will swell the budget deficit to close to \$7 million by 2016. To address the issue, Carpenter said the City must continue to lower costs where possible and contain other expenditures. However, the Council may have to consider potentially controversial future revenue options such as a transient occupancy tax increase from the current eight percent to 10 percent, a utility users tax increase, and an airport parking tax. Meanwhile, potential monies may arrive in the near future from Chevron once negotiations with the refinery resolve, while the sale/lease of City property on the corner of Grand and Main could also help the bottom line. But more than anything else, the Council sees economic development efforts to build the local business base as paramount to the future. The City's 2013 Economic Development Strategy will market El Segundo's strengths, prioritize business retention and attraction, improve and streamline the permit/license process, and focus on key growth areas such as Smoky Hollow and Campus El Segundo. "We have to continue to get the word out on economic development," said Councilmember Bill Fisher, who added that diversification will allow the City to weather future economic downturns. •

"Insanity is doing the same thing, over and over again, but expecting different results."

~ Albert Einstein

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AM AE

Politically Speaking

One Man's Opinion

By Gerry Chong

For several days, the neighborhood talking cat went AWOL and everyone went into a panic mode. We declared an Amber Alert and initiated a door-to-door search. Finally, lo and behold, we found him modeling uniforms in a military supply store. He had on shiny riding boots, tan jodhpurs, a chest full of medals, and a blue sash diagonally across his chest. He snapped a riding crop on his boot and commanded a white bull terrier to sit at heel.

"Who the heck are you," the neighbors chorused, "George Patton?"

"Naw," said the cat. "I'm Mitt Romney's battle planner. I've got the whole campaign laid out and it's working perfectly." With that, he unrolled a series of papers on a table while the neighbors gawked over his shoulders.

"Now you noticed that coming out of the Primaries, we were pretty beat up and didn't have much money. So rather than jumping out with a whole lot of aggressive and Obama-provoking positions, we cooled it and left him with little to specifically attack. As my old friend Muhammad Ali said, 'Let's do a rope-a-dope thing and let him swing at things that don't hurt, but sap his assets.' Like Ali, we encouraged him to waste his money while we raised and conserved ours. In the last three months, Obama has outspent us three-to-one and is having trouble raising more, but we have outraised him by substantial margins, conserving our cash for the final three months. We have now raised as much as Obama, but have way more cash on hand because we plan on peaking in November--not August.

"What has this spending bought Obama? Among registered voters he is even with my man, but among likely voters, Mitt's leading. Now black ministers are calling him a traitor and are organizing against him for destroying black families. Romney has cut into Obama's standing with Jewish voters with unequivocal support of Israel. Catholics are offended by Obama's threat against their right to practice their religion. Hispanics are disappointed at the lack of a comprehensive immigration law. Young voters are struck by massive unemployment. All in all, the Democratic coalition is teetering and will likely grow weaker with each subsequent economic report."

A key element in Mitt's campaign is that he will not pander to separate segments of society by race, gender, age or religion, emphasizing distinctly separate Americas. Instead he views us as a single nation facing common problems that require uncommon

solutions.

Fascinated, a neighbor asked, "How do you see the campaign moving forward?"

"Well," said the cat, "our selection of Paul Ryan is a game-changer. Contrast Ryan's specific tough love requirement to cure our economic ills with Treasury Secretary Tim Geithner's confession that 'we're not here to tell you we have any answers. We just don't like yours.' We recognize that Ryan is a lightning rod for Democratic attacks, but he'll give as good as he gets and addresses serious problems with serious proposals. As Mitt says, Ryan will force Obama to 'get his campaign out of the gutter' of distracting political ads that most people understand are intended to move discussions away from the economic disaster we face.

"We're building momentum, ramping up, taking the offensive, separating ourselves from Obama on issues such as Israel's defense. People will see the difference between our principled stance against Muslim aggression and the muddled Obama approach to appeasement.

"Gradually we will increase the pressure on Obama, forcing him to defend his record, making this race a referendum on his administration's follies and identifying his philosophies as a destruction of American ideals.

"Our party's platform will show a reverence for religion, individual responsibility and private enterprise as the cores of our society--sharply contrasting with the Obama positions on secularism, government domination and a denigration of private enterprise.

"At our Party Convention, we will attack Obama on every front, and as Sarah Palin urged us to do, 'set our hair on fire.' As the keynote speaker, Chris Christie will ignite enthusiasm from the moderates as Ryan has ignited the conservatives. This event will unite the GOP with a level of enthusiasm the left cannot equal.

"We will use our now superior financial resources to build our momentum day-by-day and issue-by-issue to reach a crescendo in November. Our allied independent Super PACS will carry the negative attack segment of the campaign while the Romney campaign will carry the positive policy side of the campaign, ignoring the Obama 'spitball' campaign for the presidency. As Newt Gingrich said, 'Every day, Obama diminishes himself and the office he holds.' To paraphrase Bill Clinton, soon the era of big government will truly be over."

With that conclusion, the cat doffed his helmet and bowed to the stunned and adoring neighborhood. •

Political Penguin

By Duane Plank

So Mitt "The Glove" Romney has now made his earth-shattering choice for his running mate and the conservative Romney did not choose to think outside of the box and select a female running mate. As championed in this very column weeks ago.

Nope, he selected the somewhat obscure Congressman Paul Ryan of Wisconsin, who is, according to a tad bit of research, the Elephant Party champion of cutting taxes. Cutting them for regular Joes. Cutting them for the less fortunate. And all fired up about cutting taxes for the wealthy.

Okay, on balance, I am always going to initially be in favor of cutting taxes. Who in his right mind wants to fork over more dinero to Uncle Sam? Criminy, we are taxed up the wazoo. Fed tax, state tax, income tax, petrol tax. Tax on tax on tax. And all to achieve what? More pork-belly handouts, more seemingly well-intentioned government programs that don't seem to cut the mustard, that tend to hand out the payola to the administrative muckey-mucks, who, to give them the dubious benefit of the doubt, may try to do the right thing, but it seems that a lot of our money is wasted, doesn't it?

So, have to admit that I did not know a whole lot about Congressman Ryan before Romney's pollsters and handlers anointed the 42-year-old as a possible President of the United States. Sure, that can happen, if somehow "The Glove" outpoints the POTUS, the hard-fundraising Barack Obama in the general election which will be taking place in about 10 weeks.

Congressman Ryan could be the President of the United States sometime in the next eight years. Or in the next 12, if "The Glove" were to somehow knock off the incumbent Prez. serve out his statutory two terms and then turn over the reins to the youthful Ryan. Chances of that happening, according to some very unscientific odds gleaned from unsavory sources: 'bout two percent.

But Ryan is the choice. And, as mentioned in a prior column, not sure that too many of us will have our vote influenced by the second banana on the ticket. Predictably, Ryan's speech writers crafted some nice alliteration when the youthful Congressman addressed the world after being anointed by the Romney camp.

Ryan said that America is a "nation facing debt, doubt and despair." And shockingly, blamed the aforementioned three Ds on the current campaigning his butt-off POTUS. "Regrettably, President Obama has become part of the problem...and Mitt Romney is the solution," cheered the youngster Ryan. Who happens to be a couple of decades younger than the 65-year-old Romney.

Now of course, the Demos were more than ready to shoot their slings and arrows at whomever the Republicans selected to be the man or woman in the shadows as the 2012 campaign heats up. The poli pundits pontificate to us that not a lot of folks pay attention to the November election until the semi-official end of summer descends upon us the day after Labor Day. A day that may find me in Sin City, by the way, if I can work out some all-important logistics on a couple of ends. But, as I occasionally do, I digress. So the Demos painted Ryan as a selection that will wreck all the freeloards that the Demos have so patiently and painstakingly crafted over the last few years, hitched to taking more money out of our pockets via taxes?

Initially, the POTUS demurred from making any comments about the Ryan selection. The Prez was too busy wandering around his old stomping grounds in the Chicago area, trying to raise more payola for his reelection bid. Now, I am sure that every President has spent his fourth year in office fundraising, saying basically to heck with running the country, trying to solve the nation's ills, but didn't you, didn't we, expect a little more from the ex-Chicago land community organizer when he gave his compelling inauguration speech some three-plus years ago?

Said some Demo vitriol after the Ryan selection: "A Romney/Ryan ticket is sure to take us back and repeat the same catastrophic mistakes that got us into the mess we found ourselves in the first place."

Shrewd move, link the Romney/Ryan ticket to the Bush era failed financial policies. Which may resonate with some folks. Whether the accusations are true or not.

So what do we have to look forward to, politically wise, in the run-up to the election? One of the top-tier candidates decrying the obscene gouging that is currently happening to us petrol whores as we continue to get bent over at the pump by Big Oil whenever they stage another well-planned-out refinery fire? Probably not. Or a drop in the obscene fees that the states are charging our kids to matriculate to college. Ha! Heard something about the fact that some cities out there were actually considering limiting the gouging that they do with their parking meter scams...That would be welcome. Don't see too many rip-off parking meters in Mayberry. Think the last time I saw a meter, I was parked on the top level in the lot outside of the now-defunct Cooke's market, watching, among other sites, the setting of a beautiful sunset gazing north towards the iconic Hollywood sign perched way above the tumult of the 405 north freeway. And I dropped nary a quarter in the slot. •

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Photo by Michael Mazzeo

U.S. Department of Transportation

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Sports

Frankly Plank

By Duane Plank

Greetings, sports fans. Time to opine again about the collapsible Angels, who are fading their way out of the American League playoff picture. Now tapping this gem out on a very warm Saturday evening at the domicile. My Halos are actually leading the wild card-leading Tampa Rays ocho-nada. Inning number three. After the Angels and starting pitchers Dan Haren and Jered Weaver went kaput in the first couple games of the somewhat important four-game series at the home park. Was 8-nada--now, 8-7. And the worthless starting pitcher C.J. Wilson has just been dispatched to the showers. Shocker there.

So the Dodgers have come home from an extended winning roadie. Good for them. And it was oh-so-nice to get a very late night text from D-Girl, pointing out the latest Angel loss. Tough being a Halo honk sometimes.

But I have to hand it to the Blue Crew. They have battled the entire season and with the recent line-up improvements made by their GM, may be heading to a division title.

Are you having Olympic withdrawals yet? I have opined that I wasn't all that enthralled with the nose-blowing and kayaking stuff, nor the 14-year-old boys in Speedos doing a double-whammy, so help me, Greg Louganis, off the high-dive board. But I will admit it was a nice way to waste a lot of TV time for about 17 days. Kept me from focusing too much on my Halos' freefall.

And kept me from mentioning my Rams, who may be, again, one of the worst teams

in football. Got pasted by the Indy Colts a zillion to three in their opening preseason game, and then picked up a win last Saturday. BTW, folks, preseason games mean nothing. If they mattered, there would be a Fantasy League going on for these practice games, wouldn't there?

Speaking of the Fantasy League, the family league that the Kid has won for the past couple of years, not sure if that is happening this year. Think that the Kid is still owed some money from his awesome victory last year, but some of his relatives may have forgotten to pay up.

Was doing my diligent research the other day and apparently there was a Fantasy draft going on? Felt little draft, hotter than Hades on the weekend. Course not sure how much drafting of players was going on. Seemed like a bunch of guys hoisting a pint and yelling. But what do I know?

And did you know that there may be a lockout of the NHL training camps in about three weeks? Yup, the Napoleon-like midget Commissioner of the little league that barely can, one Gary Bettman, has been puffing out his chest, parrying with the players. Now, not on either side of this labor strife, but can the blip-on-the-radar NHL withstand another stoppage of play?

Right when the MLB season and the playoff push is going on? Or when college and, oh yeah, pro football start up?

Methinks not. Put the puck on the ice, Mr. Bettman. •

Sports

2012 Eagle Football Staff

By Gregg McMullin

The high school football season is just a week away—can you believe it? The El Segundo Eagles have been working hard throughout the summer with passing leagues, weight training sessions and recently with two-a-day practices. What drives these athletes to better themselves to compete at a high level? That's an easy answer. It's the coaching staff.

Head coach Steve Shevlin is entering his 19th year at the helm and he has the most wins of any football coach in the high school's history. His style of coaching has helped him become one of the most popular coaches not only at El Segundo but within the South Bay.



Line coach Ricardo Camacho instructs Gabriel Rocha.

Ask any of his former players and they'll tell you that Coach Shev was indeed a true mentor. He has had such an impact on a number of his former players that they have returned to be assistant coaches. In fact, he has seven former players working with the varsity, JV and frosh/soph teams this year.

For the first time in over a decade, there will be three teams and that's a testament to Coach Shevlin's style and popularity. He is getting more and more players to play football because the rosters of two teams have expanded so much. "With three teams, we are developing more players and getting them ready for varsity play," Shevlin said. "It also gives players more playing time instead of watching from the sidelines. It's a win-win situation."

Coach Shevlin has been blessed with some great quarterbacks in the past. He utilized their talents and went with a passing offense to showcase what they could do. Before this offense was installed, the Eagles only hoped to pass for 2,000 yards per season. Now it's routine. In fact, for the past nine consecutive seasons an Eagle quarterback has surpassed the 2,000-yard mark.

This season will be no different and third-year starter Daniel Zeman is looking to make it 10 straight years of high passing yardage. The junior will look to a number of capable receivers to spread out the offense. Seth McKenna, Jamie Stewart, Kaylin Franklin, Tyler Grimes, Connor Underwood, Isaac Luna, Austin Kurke and Evan Sharp give the Eagles plenty of depth.

Though Zeman may have the nod at starting, sophomore Lars Nootbaar looks to be a promising backup and should push for more playing time. "It's a nice situation to have," Shevlin said, referring to having "two special quarterbacks" competing for the job. Either one or both combined should surpass the 2,000-yard mark.

Of course, any good offense is predicated on keeping the defenses honest and on their heels and this is where a good ground game is important. Running backs coach Jason Parker, a former standout at Eastern Washington University, says the running game has the potential to be very good. Parker, who is in his 19th year as an assistant to Shevlin, said, "We aren't just a passing team anymore and that has opened up the offense."

The Eagles' running game combines speed

with power and gives Zeman many options from which to choose. Seniors such as McKenna and Austin Brasher provide the speed and power while Justin Lacey and Henry Doby provide some needed depth.

Brasher's bruising running style and deceptive speed allowed him to average 6.15 yards per carry last season. McKenna's burst of speed allows him to find the outside quickly and will be a favorite target of Zeman out of the backfield.

The success of any team starts in the trenches up front. The unsung heroes are the linemen who rarely get any glory or credit. Offensive line coaches Ricardo Camacho and Jeremy Stewart are encouraged by what they are seeing during summer workouts. With returning starters Nico Bonilla, Chris Mullen and Christian Rivera anchoring the line, they have the leadership skills to help mentor Alberto Beas, Dante Johnson, Zack Barsky and Jason Johnson.

Special teams coach Casey Gardner likes what he has been seeing so far. He will most likely turn to Jamie Stewart to handle the punts, PATs and field goals since that's what the latter has done in the past before being injured. Gabriel Rocha handled the kickoff duties last season and may get the same opportunity this year.

Returning punts and kickoffs is wide open but look for McKenna, Franklin, Ryan Porter and Matt Keener to share the load. They all have speed and the potential to break out into the open.

Coach Gardner is hoping that his special teams will continue to be the vital part of the piece of the puzzle that makes this Eagles team as successful as past teams. "We take a lot of pride in our coverage when we're kicking or punting the ball," he said. "We



Junior quarterback looks to guide the Eagles.

have a lot of down field speed that should contain and limit other teams."

With the promotion of a number of freshmen and sophomores from the frosh/soph team, the Eagles should have depth even if these players have limited varsity inexperience. These players come from a team that went 8-2 and won consecutive league titles under coach Shawn Green.

For the first time in years, the Eagles will have a JV team. Made up of mostly players that would most likely not perform on varsity, these players will gain valuable experience and playing time. It will be another feeder team for the varsity and strengthen the football program.

The Eagles should be one of the favorites to win the Pioneer League. The defending champions are looking for their third league title in five years. With an offense that has unlimited potential, this unit should average more than the 23 points per game they averaged last season. •



Austin Brasher should get the bulk of the carries this season. Photos by Gregg McMullin.

FOOD & DINING

Grilled Tuna Sandwich with Lemon-Chili Mayo

Sturdy “country-style” bread works best for this healthy tuna sandwich recipe with watercress and chili-mayo. Eat the tuna sandwich warm, straight off the grill, or wrap it up and pack it in a cooler for a picnic dinner. Serve with grilled bell peppers drizzled with extra-virgin olive oil and vinegar and a glass of Sauvignon Blanc.

Servings: 4 servings

Total Time: 35 minutes

Ease of Preparation: Easy

Health: High Fiber, Low Sat Fat, Low Cholesterol, High Potassium, Heart Healthy

Ingredients:

8 slices whole-wheat or sourdough bread
3 tablespoons canola oil 2 8-ounce tuna fillets, about 1 inch thick

1/2 teaspoon plus 1 tablespoon chili powder, divided

1/4 teaspoon salt

1/2 cup low-fat mayonnaise

1 teaspoon freshly grated lemon zest

1 tablespoon lemon juice

3 cups watercress or baby arugula, tough stems removed

Steps:

1: Preheat grill to medium-high.

2: Lightly brush bread slices with oil. Brush tuna with the remaining oil and sprinkle with 1/2 teaspoon chili powder and salt.

3: Grill the tuna, turning once, until cooked through, 4 to 6 minutes per side. Transfer to a clean cutting board. Grill the bread, turning once, until beginning to brown, about 1 minute per side.

4: Combine mayonnaise, lemon zest, lemon juice and the remaining 1 tablespoon chili



powder in a small bowl. Thinly slice the tuna with the grain.

5: To assemble the sandwiches, spread about 2 tablespoons of the lemon-chili mayonnaise over 4 slices of bread. Top with about 3/4 cup watercress (or arugula), the tuna and the remaining slices of bread.

Nutrition: (Per serving) Calories - 442 Carbohydrates - 32 Fat - 19 Saturated

Fat - 2 Monounsaturated Fat - 9 Protein - 36 Cholesterol - 52 Dietary Fiber - 5 Potassium - 781 Sodium - 753 Nutrition Bonus - Vitamin A (33% daily value), Magnesium (24% dv), Potassium (23% dv), Vitamin C (22% dv), Iron (16% dv).

Wrap and refrigerate the sandwiches for up to 4 hours.

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Council

from front page

Additional community input will precede the environmental impact report process.

According to Economic Development Analyst Ted Shove, the Smoky Hollow revitalization will promote business attraction, improve community aesthetics and eliminate blight, reduce building vacancy while maximizing utilization of property, upgrade the local infrastructure by improving Internet connectivity to appeal to prospective creative media tenants, increase the skilled workforce and related wages, increase the number of employees and thus local business patronage, diversify the employer base to further stabilize the local economy and avoid major consequences if one sector experiences a downturn, upgrade properties while adding to property values, and increase building permit activity (which in turn will help replace general plan maintenance fund revenues faster).

While Mayor Carl Jacobson could not vote on the matter because he owns property in Smoky Hollow, his four colleagues were enthusiastic about the possibilities for the district, which the ULI experts tagged as the next Santa Monica or Culver City. "We're making changes that are gonna bring value to this area," said Councilmember Bill Fisher. "It's [Smoky Hollow] not actually a diamond in the rough—it's a rough in a diamond and the diamond is El Segundo. We've got this little rough area that we can improve."

Also on Tuesday, the Council gave staff the go-ahead to get the ball rolling in bringing TopGolf to town to transform the driving range portion of the financially struggling The Lakes at El Segundo. With funding from local developer Centercal Properties, TopGolf (which

operates seven other complexes worldwide and plans to expand nationally) would redesign the driving range, add a rooftop terrace and provide a full-service restaurant with its own executive chef and a 5,000-square foot corporate event facility ideal for parties, fundraisers and team-building. Initial estimates project the City will garner \$75,000 in new sales, utility user and business license tax revenues.

TopGolf Chief Redevelopment Officer Randy Starr explained that the company developed a unique, patented technology where each ball contains a silicon microchip to allow players to definitively track their own performance (e.g. where and how far they hit it, with related rewards included) and compete against up to five or six friends or family members. Players stationed at one of approximately 100 hitting bays will shoot for different targets ranging from 25 to 215 yards away.

Emphasizing that it's "not a gimmicky product," Starr said the system creates "an authentic golf experience" that appeals to all age groups (he emphasized that half of TopGolf's existing customers are under 30), removes the intimidation factor, speeds up the game, and provides a "unique access" into the sport. Though TopGolf's per ball price will be a bit higher than The Lakes, it will provide other notable amenities such as free golf clubs to customers who don't have their own.

Starr added that TopGolf is "obligated to be a great partner to the community" and will be armed with an ample marketing and charitable donation budget. It will also offer kids' camp programs and develop partnerships with local schools.

After an exhaustive site selection process that factored in items such as demographics and market potential, Centercal zeroed in on The Lakes as the best match for TopGolf's first West Coast location. Shove noted that in doing its own due diligence, the City received positive feedback from other communities where TopGolf operates.

Based on the successes elsewhere, he expects the new facility to attract more local residents as well as visitors from surrounding communities and across the region. The site will also create 100 to 125 new full-time jobs.

The plan will also include modifications to the existing nine-hole course at The Lakes. Hole number one will convert to 237 new parking spaces to accommodate the expected larger crowds. Hole four will then be split into two par threes, while hole nine will change from a par four to a par three.

"I think the concept is incredible," said Councilmember Dave Atkinson, a weekly golfer at The Lakes who recently visited TopGolf's facility in Chicago. Atkinson suggested a few tweaks to the proposal, including adding lighting to promote night play and (if space allows) a miniature golf course.

Next in the process, City staff will seek input from various committees before negotiating an agreement with Centercal. In addition to the potential tax revenues, the deal could also generate additional monies from a long-term ground lease.

Speaking of revenues, City Treasurer Chris Powell updated the Council on the latest investment news, noting that interest rates continue to be extremely low—with most

options (e.g. treasury and agency securities) lagging at well under a half-percent. He said the City recently divested from bonds and reinvested in FDIC-insured CDs from various banks that at this point provide the highest safe yields. Powell said the City's rationale for opting for four or five-year bonds (at a tick over one percent) was because the Federal Reserve announced that interest rates won't rise until the end of 2014—leaving only two years before those bonds mature at a rate that will probably still be better than the market. The recent moves resulted in a slight uptick in investment returns.

And in a somewhat contentious consent agenda item, the Council by a 3-2 vote agreed to approve the El Segundo Kiwanis Club's request to operate a beer garden during the Richmond Street Fair on September 22. Both Jacobson and Mayor Pro Tem Suzanne Fuentes voted against the request, with the Mayor reiterating as he has in past years that he doesn't want alcohol served on City property.

Fisher pointed out that the beer garden has operated at the fair the last six years and Police Chief Mitch Tavera said there have been no law enforcement issues over that time as far as he knows. "It's a fair and the Kiwanis support children—I think that's enough said," expressed Councilmember Marie Fellhauer in support of the item. Atkinson was concerned the garden could take away business from nearby downtown merchants. Fellhauer assured him that the event only adds patronage, while Fisher added that none of the restaurants have objected to the beer garden. Atkinson then voted in favor of the item. •

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Local Couple Finds Fame

By Brian Simon

It's more than a bit surreal to turn on the television on a Wednesday night and see a friend/neighbor/local business owner you've hung out with over the years starring in a reality show. But that's now par for the course in El Segundo. Now fixtures on the popular new Travel Channel series *Baggage Battles*, local celebrity couple and Studio Antiques owners Laurence and Sally Martin are fast becoming the toast of the town—not to mention just about anywhere else they go these days.

With a dozen episodes down and another 14 planned for season two, the Martins have become true jet-setters, spending on average two weeks out of the month hopping from one locale to the next in search of lost treasures. On the show, the duo is one of three teams that travel to different auctions around the world bidding, buying and (hopefully) reselling unclaimed property. The two succeed more often than not. A vintage cannon they won for \$1,300 recently resold at \$3,500, while a 1920s German Stradivarius violin replica should score them a few grand in profit. But more than the money, the Martins are having the time of their lives.

"It's the only job I've ever had where I'm encouraged to be a kid as much as possible," said Sally. "At our last auction, we got to go in a jumbo kids' jumper and we jumped up and down and played in it."

On the show and in real life, Sally is the more pragmatic one who has to continually rein in her more flamboyant, throw-caution-to-the-wind hubby. While the show's producers cover the costs of travel, lodging and food, the couple must pay for the auction items they buy out of pocket. "Everything you see is real and not scripted," Sally said. "We put our own cash on the line and it can get a little scary at times." As an example, the couple won a bid on a promising-looking suitcase in Florida only to learn it was full of baby formula and diapers.

As someone who loves an audience whenever he can get one, the Bournemouth, England-born Laurence enjoys the attention and newfound career at the tender age of 65. "We get recognized a lot—we were in Café '50s on Lincoln the other night and one guy next to us was looking at us with his mouth open like he was blown away and finally asked us for our autographs," said Laurence. "We like it when we're at the airport or go

somewhere and people come up and say they really like the show."

While not quite a ratings powerhouse, the show is holding its own just fine with a gradually growing audience that merited a second season pick-up. "We first got hired for a pilot in Miami and were told we probably wouldn't have to go to London for the second episode, but then we got asked to go," said Laurence. "The Travel Channel ordered four more and then another six."

For the second season, the Martins have filmed two new episodes in New Jersey and Georgia, with upcoming auctions tentatively set in Boston, Orlando, London and Dublin. The new shows will begin airing sometime before the end of the year. It takes three days to shoot one episode and the couple typically spends grueling 14-hour days at the auction site. The cameras roll nonstop, capturing every moment, so the final half-hour episode viewers eventually see is truly an exercise in crisp editing.

Though their knowledge of antiques and memorabilia makes them savvier than the average bidder, the Martins must contend with the fact that other auction attendees are fully aware of the filming. "People will bid against us on purpose to drive up the price or to get on TV, so that's a big disadvantage," said Laurence.

The Martins must also deal with the other two stars of the series—young entrepreneur Mark Meyer who owns a thrift shop in Long Island, and Billy Leroy who runs an iconic props and antique store in New York City. On the show, Laurence and Leroy seem to have a bit of a rivalry going on, but everyone gets along well off the set.

As for how the Martins managed to land a reality series, Laurence to this day isn't completely sure—although he did garner national attention with a few brief appearances as an appraiser on the hit A&E show *Storage Wars* last year. The Martins signed up with Cornwell Casting and tried out for a proposed series that never saw the light of day. Then the couple beat out 200 applicants for *Baggage Battles*. "We told them about *Storage Wars*, so that may have helped," Laurence admitted.

The Martins' notoriety has helped drive some new business to their longtime shop on Richmond Street—although not all of it necessarily translates into sales. "We get an amazing amount of people who come

See Local Couple, page 16

Real Estate

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Growing Families Looking for Larger Homes

(ARA) - More and more households have extended family living together under one roof, and the tight fit has some families in the market for a larger home.

From 2007 to 2009, there was a 10.5 percent increase in multigenerational homes that translates to 51 million Americans, or 16.7 percent of the population, who lived in homes with at least two generations of adults, according to a recent report from Pew Research Center. If your household is growing and you're looking for a larger space to accommodate your needs and family size, the housing market is in your favor. Low prices and attractive interest rates have created an opportunity for anyone looking to make a larger housing purchase.

As multi-generational living becomes more prevalent, builders and re-modelers have found a niche market in creating homes designed to fit the lifestyle. For the "Sandwich Generation," a generation of people who are caring for their aging parents while supporting their own children, there are advantages to having children and grandparents under one roof such as sharing of household responsibilities and finances and increased focus on family time together. With these advantages, however, there may be a need for a larger home to accommodate a growing family.

A recent TD Bank survey found that of respondents who were planning to sell their current home and buy up, one-third attributed it to a larger or growing family. To finance a bigger home purchase, you can look to a jumbo mortgage. Jumbo mortgages are home loans that are bigger than normal. Normal varies by location, but in most housing markets, it's more than \$417,000.

CHOOSING THE RIGHT FIXED RATE FIT

Fixed rate mortgages are currently at historic lows. These loans provide comfort and security though payments spanning 15 or 30 years. If you're planning to stay in your home for a long period time, they may be a good option.

ADJUSTABLE RATE MORTGAGES FOR YOUR LIFESTYLE

If you're not looking to own your home for an extended period of time, an adjustable

rate mortgage may be the best fit for your lifestyle. An adjustable rate mortgage can allow you to save money if you're able to pay down your mortgage over a one-, five-, seven-, 10- or even 15-year period. Some lenders offer significant flexibility in the length of the loan and the frequency of rate adjustments in their ARM products. For example, a 5/5 ARM has the interest rate which remains stable for five years and then readjusts once every five years after that. Finding the right loan is important as even a 1 percent interest rate reduction created by taking out an adjustable rate mortgage may create sizable savings without necessarily sacrificing security.

REFINANCING YOUR HOME

Payback financing options, or piggyback options, allow for a second mortgage or home equity loan to be taken out by a borrower at the same time the first mortgage is started or refinanced. Some banks may offer a piggyback option but you might see a higher blended interest rate. Portfolio lenders, like TD Bank, can help minimize the down payment and interest rate. Portfolio lenders are able to do this because they don't sell their loans to third-parties, resulting in more affordable, flexible home financing options for a borrower.

QUALIFYING FOR YOUR LOAN

Qualifying for a jumbo mortgage does require stronger credentials, so be prepared for the process. Though the process can be more rigorous, some banks like TD Bank treat jumbo mortgages as they treat other mortgage products, guaranteeing a decision on the loan in less than 24 hours. A quick decision can help buyers close sooner or move faster when making an offer on the property they are looking to buy.

Overall, the residential mortgage landscape is experiencing gradual improvements, with housing prices stabilizing and even improving in some markets.

If you're looking for a larger space to accommodate your growing family, consider beginning your home buying process now. When looking into lenders, consider a portfolio lender, who can offer flexible terms and lending guidelines, to best fit your unique borrowing needs. •

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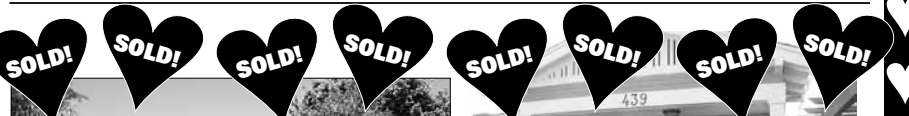
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Seniors

Picking the Right Hospital for You

By David Sayen



If you're having a medical emergency, the best thing you can do is get to the nearest hospital. But if you need non-emergency treatment, and you have time to plan, how do you find a hospital that best fits your needs?

A good place to start is the Medicare website, www.Medicare.gov. There you'll find an easy-to-use tool that has quality-of-care and patient-satisfaction information on more than 4,000 hospitals around the country that participate in Medicare and Medicaid.

The tool is called Hospital Compare. We have a similar, user-friendly tool – Nursing Home Compare – to find skilled nursing homes. More than 17,000 skilled nursing facilities in the United States are listed. We recently redesigned and added more information to both tools.

Hospital Compare and Nursing Home Compare have two purposes. One is to help people make good decisions about where they get health care. By making quality-of-care information easily accessible to the public, we also hope to encourage hospitals and skilled nursing homes to improve their performance. You don't have to be enrolled in Medicare to use Hospital Compare or Nursing Home

Compare – anyone can access them. Both tools give you a good snapshot of the overall quality of care at various local hospitals and skilled nursing facilities.

Hospital Compare shows, for example, how often and how quickly hospitals give recommended treatments for heart attack, heart failure, pneumonia, and children's asthma. It also shows the percentage of patients who developed serious conditions such as bloodstream infections and bed sores while in the hospital. Such conditions are often preventable, if the hospital follows best practices.

You can find out how often patients returned to the hospital with the same condition, and how that rate compares with the national average.

We recently began posting information on how often a hospital uses imaging procedures such as CT scans or MRIs on patients with Medicare. That's important because some imaging tests carry potential health risks, including unnecessary exposure to radiation.

Hospital Compare also lets you read the responses of patients to a detailed questionnaire that asks about their experiences and level of satisfaction.

The questions include how well doctors and nurses communicated with patients, and whether patients' pain was well controlled. Patients also are asked if the hospital kept their room clean, and whether they received information in writing about what symptoms or health problems to look out for after they were discharged.

Finally, patients are asked to rate their overall hospital experience on a scale of zero to 10 – and if they'd recommend that hospital to a relative or friend.

Nursing Home Compare shows the results of health inspections and provides information on staffing, including the number of nurses, physical therapists, and nursing assistants at each facility. It also has a variety of measures that describe the quality of care in skilled nursing homes,

such as the frequency of pressure sores and urinary incontinence.

And we're now posting the full text of our inspection reports, so you can read in detail about any problems that were found at a specific nursing facility.

To find Hospital Compare and Nursing Home Compare, go to www.Medicare.gov and scroll to the bottom of the page, under "Resource Locator." We also have compare tools for home health agencies and dialysis centers.

If you don't have a computer, you can call us, toll free, at 1-800-MEDICARE. We'll help you get the information you need.

David Sayen is Medicare's regional administrator for Arizona, California, Hawaii, and Nevada. You can always get answers to your Medicare questions by calling 1-800-MEDICARE (1-800-633-4227).

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Classifieds

The deadline for Classified Ad submission and payment is Noon on Tuesday to appear in Thursday's paper. Advertisements must be submitted in writing by mail, fax or email. You may pay by cash, check, or credit card (Visa or M/C over the phone).

Errors: Please check your advertisements immediately. Any corrections and/or changes in an ad must be requested prior to the following Tuesday deadline in order to receive a credit. A credit will be issued for only the first time the error appears. Multiple runs will only be credited for the first time the error appears. No credit will be issued for an amount greater than the cost of the advertisement.

Beware: Employment offers that suggest guaranteed out-of-state or overseas positions may be deceptive or unethical in nature. If you have any doubts about the nature of a company, contact the local office of the Better Business Bureau, (213) 251-9696. Herald Publications does not guarantee that the advertiser's claims are true nor does it take responsibility for those claims.

APARTMENT FOR RENT

Studio Apt. ES. Quiet complex upper unit, stove, fridge, pool, laundry, covered parking, storage. No smoking/pets. Avail. 9/1. \$875 + \$875 deposit w/copy of credit rpt. Leave message at (310) 322-8099.

2BD/1BA. ES. W/D in unit, garage. No pets. One year min. lease. \$1,600/mo. (310) 545-3153.

2BD/1BA. ES. In 4-unit building, no pets, newly refurbished, fridge, built-ins, laundry room, enclosed garage. \$1685/mo., + Sec. deposit. Call 310-540-3605.

2BD/2.5BA. Luxury Townhome Apt. W/D installed, fireplace, double garage, end unit. 126 Virginia St. Avail Oct. \$2,200/mo. Call (310) 545-2845.

3BD/1.5BA. Hardwood floors, W/D hook ups, granite kitchen, carport w/storage. No pets. Non-smoking. \$2,100. Call (310) 955-7202.

DUPLEX FOR RENT

El Segundo- Front Unit. \$2,750 includes utilities. 2 Bedrooms+Den, 1.5 Baths inside Laundry. 2 Car Garage. Agt. Julie (310) 702-8961 Cell.

EMPLOYMENT

Display Ad Sales Position. We need an experienced Display Ad Salesperson for Herald Publications. Territories include Torrance, El Segundo and Hawthorne. Full or part-time positions are available. 20% commission on all sales. If interested please email your resume to management@heraldpublications.com. No phone calls please.

ESTATE SALE

821 Pepper St. ES. Sat., 8/25 7 a.m. - 5 p.m. Complete home furnishings.

GARAGE SALE

815 Eucalyptus Dr. Sat., 8/25, 8 a.m. Furniture, computer equip., clothes, toys-games, kitchenware, etc.

405 Center St. (Back House) ES. Sat., 8/25, 8-11 a.m. Bikes, luggage, fish tank, DVD's, wall unit, misc.

861 Maryland St. ES. 8/25, 8:00 a.m. to 1:00 p.m. Multi-Family Sale. Printers, children's clothing, toys, household goods, lots of other stuff.

711 W. Sycamore Ave. ES. Sat., 8/25, 6:30 - 10:30 am. Clothes, shoes, books, CD's, small furniture, lots of great stuff.

HELP WANTED

Part-Time Reporter needed. Herald Publications is looking for part-time reporter. Coverage areas would include El Segundo, Torrance, Inglewood, Hawthorne and Lawndale. Applicants must be available approximately 20-30 hours a week, \$15/hr, must have a car and be familiar with Mac computers and it's word programs. Interested parties please email your resume to management@heraldpublications.com. No calls please.

HOUSE FOR RENT

2BD, Spanish cottage in ES. F/p, dine/rm., patio, fenced yd, 1 car gar, w/d, stove, fridge. 2 blks. to beach, quiet area. \$1950/mo.+ \$1500 dep. Avail. 9/1. (310) 322-8099.

4BD/3BA. EXECUTIVE HOME in prime El Segundo location. Partially furnished. Contact (310) 560-2011 for further information on property.

ROOM FOR RENT

ES Loft w/own shower and separate entrance. All utilities/laundry paid. \$900/mo. Call Barbara (310) 242-3758.

SEEKING EMPLOYMENT

15 yr. ES resident seeks additional income. UC Davis Grad. B.A. Mgmt. Solid skills, agency-trained aide/assistant/caregiver. Call/Text Mike at (310) 902-4530.

WEEKLY CROSSWORD See Answers Next Week

Pulling Rank

1	2	3	4	5	6	7	8	9	10	11	12	13		
14						15				16				
17						18				19				
20					21									
		22					23							
24	25	26			27	28	29			30	31	32	33	
34			35	36					37	38				
39								40						
41								42						
43						44					45			
					46	47			48	49	50			
	51	52	53					54	55			56	57	58
59										60				
61						62						63		
64						65						66		

ACROSS

- Indian martial art
- Calculate astrologically
- Exploitative type
- Old war story
- Unattractive tangelo?
- Bad idea
- Sugar ___
- Happiness
- Eton and Epstein, e.g.
- Blonde shade
- Vietnamese musical instrument
- Relax
- "My bad!"
- For fear that
- Rosary recital
- Sharp
- Post office department
- For her and him
- Interpretations
- Fix firmly
- Start of an idea
- Congel
- Canal locale
- Pie in the sky?
- He leads a band
- Large, flightless bird

- Short musical piece
- Greek earth goddess: var.
- Ancient Andean
- Fat
- Tolkien creatures
- Observer
- Beats it

DOWN

- Favor one side?
- Banned orchard spray
- Dwelling: var.
- Confection
- Bean products?
- Die
- Seasons
- Is remiss
- Church offering
- Biblical connector
- Music category
- Expires
- Beluga yield
- H+, e.g.
- Where the heart is
- Hard to pin down
- Media attraction
- Photo finish?
- Engine need
- Man with a mission
- Son of Jacob and Leah
- Balances
- Conductor Koussevitzky
- Assniation
- Entanglement
- It may follow you
- Go quiet
- Maximum
- Suffix with auction
- Apple variety
- Mania starter
- Cliffside dwelling
- "___ So Good," Mangione song
- Sight-related
- Brand, in a way
- Grand
- Handwoven rugs
- Riviera city
- Rimsky-Korsakov's "The Tale of ___ Saltan"
- Insect stage
- Trim to fit, maybe
- Catsup and strawberry
- Opposite of hence

Last Week's Answers

L	A	M	A	P	E	S	T	S	O	P	E	D		
O	V	E	N	A	S	C	O	T	C	A	V	E		
P	I	T	A	S	C	A	L	E	C	R	E	W		
V	E	G	E	T	A	B	L	E	C	U	R	R	Y	
R	A	S	P	F	L	O	P							
A	T	T	A	R	E	A	R	L	Y	M	P	H		
W	A	R	M	T	O	N	E	E	E	R	E			
F	R	E	S	H	V	E	G	E	T	A	B	L	E	S
U	S	E	A	P	E	A	D	O	B	E	S			
L	I	S	L	E	E	L	F	I	N	A	N	E		
U	S	S	R	A	S	E	A							
C	H	A	M	P	A	G	N	E	L	U	N	C	H	
H	E	R	B	I	N	U	R	E	Z	E	A	L		
U	R	G	E	G	E	N	I	E	A	N	T	I		
B	O	O	R	A	S	S	E	T	S	T	E	P		

5	3	8	6	7	2	1	9	4
9	2	4	5	8	1	7	3	6
7	1	6	4	9	3	8	2	5
8	7	5	3	1	9	6	4	2
6	9	2	7	5	4	3	1	8
1	4	3	8	2	6	9	5	7
4	5	1	9	6	7	2	8	3
3	6	9	2	4	8	5	7	1
2	8	7	1	3	5	4	6	9

SUDOKU Medium

				5				4
			1	8				6
	2	7			4			1
	8	4			3	1	6	
		3		4		8		
	9	6	8			2	3	
5			4			7	9	
9				3	2			
	7			6				

Each Sudoku puzzle consists of a 9x9 grid that has been subdivided into nine smaller grids of 3x3 squares. To solve the puzzle each row, column and box must contain each of the numbers 1 to 9.

Softball

from page 4

The 10U All Stars earned the respectable Runner Up title at the Regional Championship Tournament. They got to the finals through the winners' bracket defeating South County, Roseville, Brea, and Lake Elsinore. In the end, ESO, coming out of the losers' bracket, beat El Segundo back to back to earn the Regional Championship.

Overall, El Segundo 12U placed fourth at the Regional Tournament. After winning their first two games against Selma and Upland, Whittier sent El Segundo to the losers' bracket, with a 4-6 upset.

On the final day of the tournament, El Segundo came back strong to easily defeat Almaden (Northern California State Champions) 13-1, but El Segundo was eliminated from the tournament in their next game with a 2-6 loss against Imperial, the team they defeated at the State Championship.

Thinking back at the 10U All Star season, Coach Reitano recapped their accomplishments. "A couple of things really stood out to me. They were the only team in the 10s to make it to the championship game in all 3 ASA tournaments (districts, states, and regionals). They were the only team in the 10s to medal in all 3. They ended up with a gold and two silvers. Since it's a build up to the end of year I think they did a great job peaking at the right time and playing their best softball when it counted most."

For the 12U All Stars, team bonding was a key factor to the success of the team, according to Coach Quintero.

"This team came together like a family, from the girls, to the parents, to the younger siblings. It truly was an amazing experience. " Assistant coach Mike Hummel proudly added, "They all worked so hard and it showed." •

A drunk driver ruined something precious. Amber Apodaca.

Friends Don't Let Friends Drive Drunk.



Photo by Michael Mazzeo

U.S. Department of Transportation



PUBLIC NOTICES

**NOTICE OF PUBLIC HEARING
REGARDING THE
FY 12/13 ANNUAL BUDGET AND
FIVE-YEAR CAPITAL IMPROVEMENT
PROGRAM (CIP)**

PUBLIC HEARING

DATE: Tuesday, September 04, 2012
TIME: 7:00 p.m.
PLACE: City Council Chamber
350 Main Street
El Segundo, CA 90245

**AND CONTINUED PUBLIC HEARING
AND BUDGET ADOPTION**

DATE: Tuesday, September 18, 2012
TIME: 7:00 p.m.
PLACE: City Council Chamber
350 Main Street
El Segundo, CA 90245

TAKE NOTICE that the CITY COUNCIL of the City of El Segundo will hold a public hearing September 04, 2012 to be continued, if necessary, to September 18, 2012, relating to consideration of the FY 12/13 annual budget for the period October 1, 2012 to September 30, 2013 and Capital Improvement Program (CIP) 5-year plan.

All persons may give testimony at both the public meeting and public hearings conducted at the dates, times and places indicated above.

For more information please contact Deborah Cullen, El Segundo Finance Director, at (310) 524-2315.

EL SEGUNDO HERALD AUGUST 23 and August 30, 2012.
Cathy Domann, MMC
Deputy City Clerk
El Segundo Herald: Aug. 23, Aug. 30 2012
H-23451

NOTICE OF TRUSTEE'S SALE TS No. 12-0044315 Doc ID #00080123112005N Title Order No. 12-0079463 Investor/Insurer No. 080112311 APN No. 4132-021-018 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 12/16/2004. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by JAMES W MAST AND SHARON K MAST, HUSBAND AND WIFE AS TO UNDIVIDED 70% INTEREST AND SHANON M. MAST-MCPHERSON, AN UNMARRIED WOMAN, AS TO AN UNDIVIDED 30% INTEREST ALL AS TENANTS IN COMMON, dated 12/16/2004 and recorded 12/23/2004, as Instrument No. 2004-3326669, in Book , Page, of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 09/17/2012 at 11:00AM, By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 220 EAST ACACIA AVENUE, EL SEGUNDO, CA, 90245. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$423,038.47. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided

in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or authorized agent is attached to the Notice of Trustee's Sale duly recorded with the appropriate County Recorder's Office. NOTICE TO POTENTIAL BIDDERS If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on a property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 1-800-281-8219 or visit this Internet Web site www.recontrustco.com, using the file number assigned to this case TS No. 12-0044315. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. A-4282052 08/23/2012, 08/30/2012, 09/06/2012
El Segundo Herald: 8/23, 8/30, 9/6/2012
H-23452

**Fictitious Business
Name Statement
2012151050**

The following person(s) is (are) doing business as HILL & PIIBE, IMMIGRATION ATTORNEYS. 523 WEST SIXTH STREET, SUITE 737, LOS ANGELES, CA 90014. This business is being conducted by a General Partnership. The registrant commenced to transact business under the fictitious business name listed N/A. Signed: Alary E. Piibe, Partner. This statement was filed with the County Recorder of Los Angeles County on July 27, 2012.
NOTICE: This Fictitious Name Statement expires on July 27, 2017. A new Fictitious Business Name Statement must be filed prior to July 27, 2017. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
El Segundo Herald: August 02, 09, 16, 23, 2012. **H-782.**

**Fictitious Business
Name Statement
2012156590**

The following person(s) is (are) doing business as PERSONALIZED INTERIORS. 214 MAIN ST #499, EL SEGUNDO, CA 90245. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed N/A. Signed: Veronica Liguori, President. This statement was filed with the County Recorder of Los Angeles County on August 03, 2012.
NOTICE: This Fictitious Name Statement expires on August 03, 2017. A new Fictitious Business Name Statement must be filed prior to August 03, 2017. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
El Segundo Herald: August 09, 16, 23, 30, 2012. **H-784.**

**Fictitious Business
Name Statement
2012161609**

The following person(s) is (are) doing business as 1. MERIT CAPITAL GROUP 2. MERIT CAPITAL MORTGAGE. 17203 ALFRED AVE, CERRITOS, CA 90703. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed N/A. Signed: Joey Gonzaga, Owner. This statement was filed with the County Recorder of Los Angeles County on August 10, 2012.
NOTICE: This Fictitious Name Statement expires on August 10, 2017. A new Fictitious Business Name Statement must be filed prior to August 10, 2017. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
El Segundo Herald: August 16, 23, 30, 2012 and September 06, 2012. **H-786.**

**Fictitious Business
Name Statement
2012149355**

The following person(s) is (are) doing business as CORNERSTONE REALTY ANALYSTS. 2421 W. 205th STREET, SUITE D201, TORRANCE, CA 90501. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed July 5, 2003. Signed: Robert Draves, Principal. This statement was filed with the County Recorder of Los Angeles County on July 25, 2012.
NOTICE: This Fictitious Name Statement expires on July 25, 2017. A new Fictitious Business Name Statement must be filed prior to July 25, 2017. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
El Segundo Herald: August 16, 23, 30, 2012 and September 06, 2012. **H-789.**

**Fictitious Business
Name Statement
2012168170**

The following person(s) is (are) doing business as ELBOW DEEP. 620 WHITING ST., EL SEGUNDO, CA 90245. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed N/A. Signed: Corey Kelly. This statement was filed with the County Recorder of Los Angeles County on August 21, 2012.
NOTICE: This Fictitious Name Statement expires on August 21, 2017. A new Fictitious Business Name Statement must be filed prior to August 21, 2017. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
El Segundo Herald: August 23, 30, 2012 and September 06, 13, 2012. **H-791.**

**Fictitious Business
Name Statement
2012154103**

The following person(s) is (are) doing business as NARDUCCI CPA & CO. 18436 HAWTHORNE BLVD. #209, TORRANCE, CA 90504. This business is being conducted by a Husband and Wife. The registrant commenced to transact business under the fictitious business name listed N/A. Signed: Judy L. Narducci, Owner. This statement was filed with the County Recorder of Los Angeles County on August 01, 2012.
NOTICE: This Fictitious Name Statement expires on August 01, 2017. A new Fictitious Business Name Statement must be filed prior to August 01, 2017. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
El Segundo Herald: August 09, 16, 23, 30, 2012. **H-783.**

**Fictitious Business
Name Statement
2012156500**

The following person(s) is (are) doing business as HOLLYWOOD AGENT FINDER. 3713 SOUTH BARBARA STREET, SAN PEDRO, CA 90731. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed N/A. Signed: Susan E. Baric, Owner/Sole Proprietor. This statement was filed with the County Recorder of Los Angeles County on August 02, 2012.
NOTICE: This Fictitious Name Statement expires on August 02, 2017. A new Fictitious Business Name Statement must be filed prior to August 02, 2017. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
El Segundo Herald: August 09, 16, 23, 30, 2012. **H-785.**

**Fictitious Business
Name Statement
2012156227**

The following person(s) is (are) doing business as PRECISION BUILDING INSPECTIONS. 17622 BROMLEY STREET, ENCINO, CA 91316. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed N/A. Signed: Goran Milunovic, Owner. This statement was filed with the County Recorder of Los Angeles County on August 03, 2012.
NOTICE: This Fictitious Name Statement expires on August 03, 2017. A new Fictitious Business Name Statement must be filed prior to August 03, 2017. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
El Segundo Herald: August 16, 23, 30, 2012 and September 06, 2012. **H-788.**

**Fictitious Business
Name Statement
2012162804**

The following person(s) is (are) doing business as SOUTH BAY LINE-X. 721 E. EL SEGUNDO BLVD., EL SEGUNDO, CA 90245. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name listed 08/13/12. Signed: Mitten, Inc. This statement was filed with the County Recorder of Los Angeles County on August 13, 2012.
NOTICE: This Fictitious Name Statement expires on August 13, 2017. A new Fictitious Business Name Statement must be filed prior to August 13, 2017. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
El Segundo Herald: August 23, 30, 2012 and September 06, 13, 2012. **H-790.**



**DEPARTMENT OF THE
TREASURER AND TAX COLLECTOR**

Notice of Divided Publication

**NOTICE OF DIVIDED PUBLICATION OF
THE PROPERTY TAX DEFAULT
(DELINQUENT) LIST**
Made pursuant to Section 3371, Revenue and Taxation Code

Pursuant to Sections 3381 through 3385, Revenue and Taxation Code, the Notice of Power to Sell Tax Defaulted Property in and for Los Angeles County, State of California, has been divided and distributed to various newspapers of general circulation published in the County. A portion of the list appears in each of such newspapers.

I, Mark J. Saladino, County of Los Angeles Tax Collector, State of California, certify that:

Notice is hereby given that the real properties listed below were declared to be in tax default at 12:01 a.m. on July 1, 2010, by operation of law. The declaration of default was due to non-payment of the total amount due for the taxes, assessments, and other charges levied in 2009-2010 tax year that were a lien on the listed real property. Property upon which a nuisance abatement lien has been recorded and non-residential commercial property shall be subject to sale if the taxes remain unpaid after three years. If the 2009-2010 taxes remain unpaid after June 30, 2013, the property will be subject to sale at public auction in 2014. All other property that remains unpaid after June 30, 2015, will be subject to sale at public auction in 2016. The name of the assessee and the total tax, which was due on June 30, 2010, for the 2009-10 tax year, is shown opposite the parcel number. Tax defaulted real property may be redeemed by payment of all unpaid taxes and assessments, together with the additional penalties and fees as prescribed by law, or it may be paid under an installment plan of redemption.

All information concerning redemption of tax-defaulted property will be furnished, upon request, by Mark J. Saladino, Treasurer and Tax Collector, 225 North Hill Street, Los Angeles, California 90012, (888) 807-2111 or (213) 974-2111.

I certify under penalty of perjury that the foregoing is true and correct. Executed at Los Angeles, California on August 2, 2012.

MARK J. SALADINO
TREASURER AND TAX COLLECTOR
COUNTY OF LOS ANGELES
STATE OF CALIFORNIA

Assessees/taxpayers, who have disposed of real property since January 1, 2009, may find their names listed for the reason that a change in ownership has not been reflected on the assessment roll.

**ASSESSOR'S IDENTIFICATION
NUMBERING SYSTEM EXPLANATION**

The Assessor's Parcel Number (APN), when used to describe property in this list, refers to the Assessor's map book, the map page, the block on the map (if applicable), and the individual parcel on the map page or in the block. The Assessor's maps and further explanation of the parcel numbering system are available in the Assessor's Office.

The following property tax defaulted on July 1, 2010, for the taxes, assessments, and other charges for the fiscal year 2009-10:

LISTED BELOW ARE PROPERTIES THAT DEFAULTED IN 2010 FOR TAXES, ASSESSMENTS AND OTHER CHARGES FOR THE FISCAL YEAR 2009-2010. AMOUNT OF DELINQUENCY AS OF THIS PUBLICATION IS LISTED BELOW.
CHEVRON USA INC SITUS 2301 N AVIATION BLVD MANHATTAN BEACH CA 90266-4155 4138-027-012 \$40,462.34
GRAGG, ALLEN G AND ELLEN A SITUS 1236 E PINE AVE EL SEGUNDO CA 90245-3238 4139-027-045 \$4,729.24
LEVIN, DANIEL C SITUS 128 SIERRA ST EL SEGUNDO CA 90245-4117 4135-020-023 \$35,810.84
PARRAS, ANN M SITUS 904 SHELDON ST EL SEGUNDO CA 90245-2450 4133-013-011 \$5,216.06
PETERSON, BETH A SITUS 11 BRIDGEPORT MANHATTAN BEACH CA 90266-7226 4138-022-045 \$60,151.08
RAVA, RICARDO J TR RICARDO J RAVA TRUST SITUS 232 E MAPLE AVE EL SEGUNDO CA 90245-2330 4132-025-001 \$8,221.06
SCHLEUNIGER, ROBIN R SITUS 770 W IMPERIAL AVE 56 EL SEGUNDO CA 90245-2093 4131-022-083 \$3,988.48
El Segundo Herald: Aug. 16, Aug. 23 2012
H-23442

NOTICE OF TRUSTEE'S SALES TS No. 09-0117575 Doc ID #0001004504682005N Title Order No. 09-8-347190 Investor/Insurer No. 100450468 APN No. 4139-011-009 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 04/22/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by LESLY MAYABELL SWANSON, AND LYNN R SWANSON, WIFE AND HUSBAND AS JOINT TENANTS, dated 04/22/2005 and recorded 5/2/2005, as Instrument No. 05 1015700, in Book , Page , of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 09/17/2012 at 11:00AM, By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 1119 EAST ACACIA AVENUE, EL SEGUNDO, CA, 902452602. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$580,565.70. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts

created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or authorized agent is attached to the Notice of Trustee's Sale duly recorded with the appropriate County Recorder's Office. NOTICE TO POTENTIAL BIDDERS If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on a property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 1-800-281-8219 or visit this Internet Web site www.recontrustco.com, using the file number assigned to this case TS No. 09-0117575. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: - Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. A-4289570 08/23/2012, 08/30/2012, 09/06/2012
El Segundo Herald: 8/23, 8/30, 9/6/2012
H-23453

PETSPETS Pets PETSPETS

Pets Without Partners

After a two-week summer break for our volunteers, we look forward to seeing you this Saturday! When you adopt a “pet without a partner,” you give a homeless pet a second chance in life.

Chica is a gorgeous, sweet little girl who was born on August 2, 2011. A tool



Chica

chest fell on her and broke her leg, which needed to be pinned back together. Her owners could not afford her surgery, so they surrendered her to their vet. We paid the bill and Chica got her surgery. Chica’s mother was a purebred Shih Tzu and her father was a purebred Toy Poodle. Chica is what we call a Shih-Poo. She is sooooo sweet--just a very nice dog. Her leg will heal up just fine, her pins will come out and she will be running around just fine. Chica is spayed, current on all vaccinations, de-wormed, microchipped, good with other dogs, good with kids, and cat-safe. If you would like to help, we are looking for donations to help offset the \$1,700 for cost of her surgery.

While our volunteers took a short break, another rescue group picked up these adorable



Poodle/Terrier Mix Puppies

puppies! There are three beautiful, female Chihuahua/Dachshund mix puppies who are 13 weeks old, and a terrific litter of four female and four male Poodle/Terrier mix puppies who are 10 weeks old. To learn more about these puppies only, please send an email to MVitto2@aol.com or view them



Chihuahua/Dachshund mix puppies

on the website at Doggies911rescue.org.

To learn more about these and other wonderful dogs, visit our website at www.animalsrule.org. If a dog is on our website, it’s available. Or come to our Saturday adoption events from 11 a.m. to 3 p.m. at 305 North Harbor Boulevard in San Pedro (just off the 110 near the cruise port). We are always in need of donations for veterinarian bills and our senior dogs. Donations can be made through our website or by sending a check payable to: Animals Rule Placement Foundation at 305 North Harbor Blvd., San Pedro, CA 90731. All donations are tax-deductible. We are a registered 501©3 non-profit organization.

Saving one animal won’t change the world, but the world will surely change for that animal. •

Purrrfect Companions

These fun felines are just two of the many kittens and cats available thru Kitten Rescue. Looking for a boy or girl, a Calico or a sleek, black beauty...just let us know--we are sure to have your “purr-fect” match.

Dinky was rescued from Downey shelter along with his twin sister, **Doodlebug**. These two sweethearts were saved from death just in time and now are seeking a loving, forever home. Dinky can often be found sleeping on your bed, though like all cats he likes to be unpredictable just to keep things interesting. Dinky is a very relaxed guy, taking everything one day at a time. He definitely has his own mind and wants cuddles and petting on his own time. In that way Dinky can be a bit reserved, as he waits to be sure you are safe before asking for some love. He has a wonderful purr and will occasionally talk to you. Being so young still, Dinky has a lot of energy and loves to play. Dinky likes other cats and especially Doodlebug. Dinky would be far too lonely as an only kitty, so he would like a home with another cat or

occasionally meow to let you know what’s going on with her. She and her brother are both very quiet kitties. Doodlebug has a nice amount of energy and since she is still so young, she loves to play with everyone. When nap time rolls around, Doodlebug can be found curled up with her brother or another kitty friend. She loves to wrestle around with other cats and can also be found grooming others.

These kittens/cats are available for adoption through Kitten Rescue, one of the largest cat rescue groups in Southern California. All of our kitties are spayed/neutered, microchipped, tested for FeLV and FIV, de-wormed and current on their vaccinations. For additional information and to see our other kitties, please check our website at www.kittenrescue.org, or email us at mail@kittenrescue.org. Your tax-deductible donations for the rescue and care of our cats and kittens can be made through our website or by sending a check payable to Kitten Rescue, 914 Westwood Boulevard, #583, Los Angeles, CA 90024.



Dinky and Doodlebug

to be adopted with a buddy.

Doodlebug is a touch more cuddly than her brother. She will come over to ask for pets when she feels like it and she has got a beautifully silky coat that is just made for petting. She isn’t pushy--which is very nice, as she can be content just hanging out with you. Her purr is super-sweet and she will

On Saturdays, we have adoptions from noon to 3:30 p.m. in Westchester at 8655 Lincoln Boulevard, just south of Manchester Avenue, and also in Mar Vista at 3860 Centinela Avenue, just south of Venice Boulevard. Our website lists additional adoption sites and directions to each location.

Be kind. Save a life. Support animal rescue. •

“IF ANIMALS COULD SPEAK, THE DOG WOULD BE A BLUNDERING OUTSPOKEN FELLOW; BUT THE CAT WOULD HAVE THE RARE GRACE OF NEVER SAYING A WORD TOO MUCH.”
~ MARK TWAIN

Happy Tails

Wilma Finds Forever Home with Dan and Shari

Wilma deserved a home with someone who would appreciate her inner “gentle giant.” She scored when she found her forever home with Dan and Shari. Both Wilma and Dan sent us a note...

“Got settled in around the house. Then Dad walked me *all over* the place. I got to know lots of neighborhoods and new smells, got some tasty treats and saw lots of other dogs and people too. Near the end of our walk, we laid in the grass at the park, soaking up the sun in the cool breeze. Then we visited some friends down the street til Mom got home, then had dinner, then took our evening walk. I’m bushed!” -- Love, Wilma.



“On a side note, your rescue team is clearly... one of a kind. Over the course of my intro to Animals Rule, I’ve seen personal attention and interest given to all the animals within your care. Saturday’s Adoption Day is among the top we’ve ever seen and you all go to great lengths to make sure each and every one gets a home. Having our baby is proof. If you/or the team ever need anything that I can lend a hand in, never hesitate to ask...” -- Sincerely, Dan H.

When you adopt a “pet without a partner,” you will forever make a difference in their life and they are sure to make a difference in yours. •

Local couple

from page 9



Laurence and Sally Martin of Baggage Battles. Photo courtesy of Laurence and Sally Martin.

in just to say hello or want to take photos with us," said Laurence. "But we definitely are helping bring new people to Downtown El Segundo. We've had visitors from New York, Texas and recently someone drove over directly from Disneyland to see us. We find it amusing—and a lot of kids seem to like us."

An especially memorable experience happened just outside of Greensboro, North Carolina after the Martins wrapped up filming. "Our car picked us up to take us back to the hotel when we saw a sign that said 'auction,' so we asked the driver to stop," said Laurence. "It turned out to be an auction school and they were having a live auction in full flight with close to 100 people there. But after a couple of minutes, some folks spotted us and the auction completely stopped. Everyone wanted their pictures with us."

Not content to rest on his laurels, Laurence recently took a stab at another surprising career detour—punk rock singer. He is the

proud co-writer of a new song called *Shot of You*—recorded with the local band EFFU for the Gundo Records label—that may be released as a single. "We were playing it for the *Baggage Battles* crew and they were all singing along with it," Laurence said.

Regardless of the Martins' unexpected forays into the entertainment world after so many years as a "normal" local couple, spend a few minutes with them and it's clear they haven't changed a lick. "We're exactly the same people we always were, but I am more pleased and grateful when people say nice things," said Sally. "I can still be a sourpuss sometimes, but I'm a lot happier these days..."

For more information about *Baggage Battles*, go to <http://www.travelchannel.com/tv-shows/baggage-battles/>. Additional information on the show and on the Martins' store may be found on the Studio Antiques Facebook page or on Twitter at <https://twitter.com/studioantiques> •

THERE'S NOT ENOUGH ART IN OUR SCHOOLS.

NO WONDER PEOPLE THINK

MARTHA GRAHAM

IS A SNACK CRACKER.

Hardly a fitting legacy for the woman who, despite getting a late start at the positively elderly age of 17, became the mother of American interpretive dance.

With verse and steady single-handedly, Martha Graham brought her dance style into the 20th century.

She did nothing less than create an entirely new genre of dance, while shattering the expectations of audiences and critics alike with her percussive, angular movement style. She was one of the first dancers to collaborate with contemporary composers instead of using the 18th and 19th-century compositions her predecessors favored. Her dances have been called "modern pictures for the sophisticated"; her theories on movement and kineshetics are still vital today; and there is scarcely a dancer alive who doesn't

owe a huge debt to her sharp creative mind and fierce perfectionism.

And to think she could have made it her entire life without experiencing the arts. Just like so many kids today.

Each day, more and more of the arts are being completely drained from our children's schools. Yet studies show parents believe dance and music and art and drama make their kids better students and better people. So what can you do to reverse this trend?

Sign up now. Demand your child's fair share of the arts. To find out how to help, or for more information about the benefits of arts education, please visit us at AmericansForTheArts.org. Otherwise, even a legacy as rich as Martha Graham's can crumble to nothing.

ART. ASK FOR MORE.

For more information about the importance of arts education, please contact www.AmericansForTheArts.org.

HUGE STUDIO LOT SALE!

Friday, Saturday, Sunday
August 24, 25 & 26

8AM to 4PM

612 E. Franklin Ave., EL Segundo, CA 90245

Furniture, Appliances, Designer Clothing,
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Biggest Sale of The Year!!!
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